



# Super Bowl MVP Drew Brees Announces Support of Camellia Bay's Proposed \$35MM Sports Complex for East St. Tammany

***Local Legend asks St. Tammany to VOTE YES on December 11.***

**SLIDELL, La.** — Today, representatives from the St. Tammany Corporation and the proposed Camellia Bay Resort developers, revealed renderings and concepts for the \$35MM Sports Complex in eastern St. Tammany Parish. If voters say yes on December 11, Camellia Bay has agreed to fully fund the construction of the sports complex facility as soon as they break ground for construction of the Camellia Bay Resort. Earlier this year, representatives of Camellia Bay donated \$100,000 to fund initial conceptual designs and development plans by a professional sports complex consultant. Today those plans were unveiled.

This tremendous opportunity for St. Tammany Parish caught the attention of a Louisiana sports legend. Drew Brees is the 2009 Super Bowl MVP-winning quarterback for the New Orleans Saints and co-founder of Football 'N' America, one of the nation's top youth flag football leagues. Brees shared how important youth sports have been to his life and encouraged St. Tammany Parish to VOTE YES on December 11.

“What's up everybody! Drew Brees here. I hope everyone is doing great! I would not be who I am today without youth sports. I know how much confidence and self-esteem I gained from my time on the field back in my hometown of Austin, Texas. We want kids across the Northshore to be able to enjoy that same opportunity.

That's why I am proud to support this project and look forward to bringing more youth sports opportunities to this new complex in eastern St. Tammany Parish.

For this to become a reality, all we need is you!

Vote Yes on December 11. Vote Yes and the Northshore Wins!

Thanks and Who Dat!”

Todd Moyer, Chief Marketing Officer of P2E, said the company is excited by the opportunity to bring P2E's tradition of community partnership to St. Tammany Parish.

**FOR IMMEDIATE RELEASE**

November 17, 2021



“The Camellia Bay Resort is so proud to be a part of making the East St. Tammany sports complex a reality. This is a project that the eastern part of the parish has been working on for years. We know that we're only as strong as the communities we call home. That's why our company is so focused on giving back and investing in our neighbors.”

“In company history, we've donated more than 90 million dollars to local charities. We have a long, strong track record of giving back, and that's been a big part of our success all across the nation. Personally, the opportunity to make this sports complex a reality is my favorite part of this resort project. If voters say yes, this \$35 million dollar sports complex will be a big win for all the families of the Northshore. Voting Yes for Camellia Bay is a vote to make this sports complex a reality.”

If St. Tammany Parish voters approve on December 11, the Camellia Bay Resort, Casino and Marina will be a \$325 million entertainment destination for the Slidell area. The land-based resort would include a first-class hotel, convention center, ballrooms, casino gaming, live music venues, green space for outdoor community events, a luxury spa, a new marina, multiple pools, a lazy river and seven restaurants!

In addition, \$35MM will be made available for Parish leaders to develop this new sports complex in eastern St. Tammany. Early voting begins Saturday, November 27.

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**About Peninsula Pacific Entertainment:**

The developer of Camellia Bay Resort operates premium gaming venues that focus on outstanding service and exceptional quality. Founded in 1999 by Brent Stevens, the company combines more than 20 years in the industry with its high-level managerial experience and investment expertise to pursue new development opportunities nationwide.

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Our goal is to invest in communities where we can build long-term sustainability, as well as economic development opportunities. We also focus on providing tactical and strategic solutions to add value to the communities where we operate. This includes providing exceptional guest service, and demonstrating a commitment to team member work-life balance.

Using this framework, we have partnered with communities to create value across the United States. We want to work where we are a good fit, and the community, itself, wants us there. We are investing in communities and providing benefits that go well beyond what occurs within the walls of our properties. Our gaming portfolio includes properties across five states –Iowa, Louisiana, Kansas, New York, and Virginia. Over our history we have completed 12 “greenfield” developments.

For more information, please visit [www.thenorthshorewins.com](http://www.thenorthshorewins.com) and [www.camelliabayresort.com](http://www.camelliabayresort.com).

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